Subject – Print is Essential Manufacturing

The National Association of Printing Ink Manufacturers (NAPIM https://www.napim.org), has been the sole voice for the printing ink industry in the United States since 1914. Our member companies manufacture printing inks, raw materials, equipment and supplies for printing ink manufacturers.

The printing ink industry (NAICS 32591) is a $4 billion U.S. industry employing more than 10,000 people across the country. Printing ink is an essential supply chain component for the printing industry (NAICS 32311) which produces packaging, literature (instructions) and products in vital industries including healthcare, pharmaceuticals, military, food packaging and consumer goods. In fact, almost all manufacturing processes that result in the production of a tangible product include a printed carton, leaflet or label. It is essential that the printing and the printing ink be industries be recognized as essential manufacturing and allowed continue to fulfill their vital mission in enabling packaging and communication.